



**Press release**

## **Spyker introduces exclusive Swissvax car care system**

**Zeewolde, The Netherlands, 23 February 2009 – Spyker Cars, manufacturer of exclusive premium sports cars, proudly introduces a complete car care system, of which all products are made by Swissvax. The products are packed in a leather Pilot Briefcase, exclusively made for Spyker. The car care kit can be ordered as a special addition with every Spyker and will also soon be available at [www.spykercollection.com](http://www.spykercollection.com). Spyker will officially introduce the cooperation with Swissvax during the Spyker press conference at the Salon International de l'Auto on March 3 at 10.15 in Geneva, Switzerland.**

A Spyker is the ultimate statement of individuality. Every Spyker is handcrafted, using bespoke materials only, and as much an individual as its discerning buyer. With this philosophy in mind, Spyker believes that only Swissvax meets Spyker's exacting standards for car care. Spyker therefore has engaged Swissvax to carefully develop a complete programme around the maintenance of Spyker sports cars: a Spyker 'beauty case'. The car care kit comes with a special Spyker handbook – a customised user manual that gives a precise description on how to treat Spyker's different types of lacquers, leathers and alloys.

Swissvax – made in Switzerland since 1930 – stands for quality and precision. Each Swissvax container is still blended and poured by hand, as the rare and natural ingredients do not allow industrial production. Swissvax waxes restore valuable oils of the original paint finish and create a glow that goes beyond normal perceptions of 'shiny'.

### **Note for the press, not for publication**

For pictures in high resolution please visit the gallery on our website [www.spykercars.com](http://www.spykercars.com), album Spyker & Swissvax.

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